November 2010 Circulation: 550,000


# Ters of the Year 



What is Mom Testerie Each of our "mon tested" products, including our Toys of the Year, has been sent to moms across the country. They (and, if it's a kid product, their children, and often their nieces, nephews, and neighbors' kids) put the item through its paces and tell us-boy do they tell Us - what they like (and don't like) about it. Only products that get raves make it into our pages. Want to join in the fun? You get to keep What you test. Go to Parening com/momtester


图 THE BIG BOX OF FUZZOODLES Kids can create-and re-create-a cast of fuzzy, fluffy, funky characters. It's easy: Pick your parts and then build your creature by wrapping ginormous pipe cleaners around and through them. 5 and up; $\$ 24.99$, giddyup.com
"She plays for hours at a time and has not lost interest." -Leigh Ann Gutierrez, mom of Isabel, 6, Kyle, TX

## 2 BENDAROOS

 CREATIVITY CENTER What could kids like better than Bendaroos? A station that stores supplies, shows off projects, and comes with cool crafting tools and plenty of sticks, too. 5 and up; \$19.99, bendaroosfun.com"Virtually no mess. Very exciting for a mom!" -MaryBeth Blair, mom of Ella, 5, Cleveland, GA

## 3 CRAYOLA MODEL

 MAGIC PRESTO DOTS TO THE MAX A major advancement in modeling compounds: This kit lets kids easily make cute critters with a bumpy, marshmallowy texture. 5 and up; $\$ 13.99$, crayola.com"My husband and $\|$ wanted to make one! l'd definitely buy it as a gift." -Andee Pfeiffer, mom of Leyla, 6, Aliso Viejo, CA

